ThinkVoting™

VoteReg

Voter Registration Mobile Platform

Working Title:

Think**Voting** "Vote**Reg"** Voter Registration Mobile Platform with VotoLatino

Overview

Vote**Reg** is a mobile platform that will allow voter registrars quickly and accurately register applicants to vote. This platform is usable by Get Out the Vote (GOTV) organizations, any voter registrar, and the regular citizen. It will be a useful, effective tool for voter registrars in states like Texas where online voting is not yet legal. It will satisfy the legal requirements for registering citizens to vote and it ensures that applicants' registration forms reach the local election officials' in time for the upcoming elections.

Voto Latino will be piloting this technology in locations across the Southwest during the weeks leading up to the voter registration deadlines for the upcoming offseason elections. ThinkVoting will also be deploying this application to GOTV organizations across Texas to test the effectiveness of the tools and the digital file delivery for easy transcription by local election officials. Organizations may create individual registrar profiles within the platform in order to track (at minimum) how many voters registered to vote per event and quantify the effectiveness of their efforts. The detail of the applicant data is extensible to fit needs of the organizations that adopt VoteReg in place of the paper voter registration forms.

This platform allows organizations or voter registrars to create individual profiles on the platform so that they may track and analyze their efforts. The profiles identify them as the registrar for each applicant they register with the VoteReg. Voter registrars are able to quickly populate the Federal Voter Registration form in the mobile app at the voter registration tables by using the QR Codes scanner to scan the back of the applicant's ID. They may immediately print the form and the accompanying identifying voter registration receipt from the mobile device so that the applicant may sign the form and the voter registrar may deliver the signed form to the local election administrator's office. This satisfies the legal requirements for Texas voter registration and makes the process faster, easier, and more accurate. Voter registrars will be equipped with the level of technology expected in this age of instant information and low impact participation.

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Development & Design Phases

   We are proposing the development of this project in three phases. **The Prototype fund will support the first phase of this project** which includes a substantial list of functionality and features. The phase 1 prototype can service every state with the single Federal Voter Registration Form and will comply with the state requirements for Voter Registration. We will be able to selectively implement the online voter registration system access to the state systems that have and allow online voter registration.

Suggested Features	Phase 1	Phase 2	Phase 3
Single Federal Voter Registration Form with State Specific Instructions	X	X	
Access to selected states' online registration systems		X	X
Voter Registrar Receipt Inclusion	X	X	X
Event and Organization Registration for Voter Registration Event Tracking	X	X	X
Bar Code/QR Code Scanner	X	X	X
In-App Signature		X	X
Email Populated form (ready for print)	X	X	X
On-demand Printing from device (using Apple AirPrint)	X	X	X
Parse Data Storage	X		
ThinkVoting Data Storage		X	X
Basic Web Interface Analytics	X	X	X
Advanced ThinkVoting Custom Analytics			X
Android Tablet		X	X
Android SmartPhone		X	X
iOS iPad	X	X	X
iPhone		X	X
Website Widget		X	X
Customizable White label Mobile Apps			X
Customizable Website Versions			X

We can create the app and system for individual states or for nationwide usage.

Capture ID BarCode — Cancel

Make this Quick!
Tap Camera Button Below to
Scan your state ID barcode

1.

2.

Simply Align barcode between
brackets to capture your
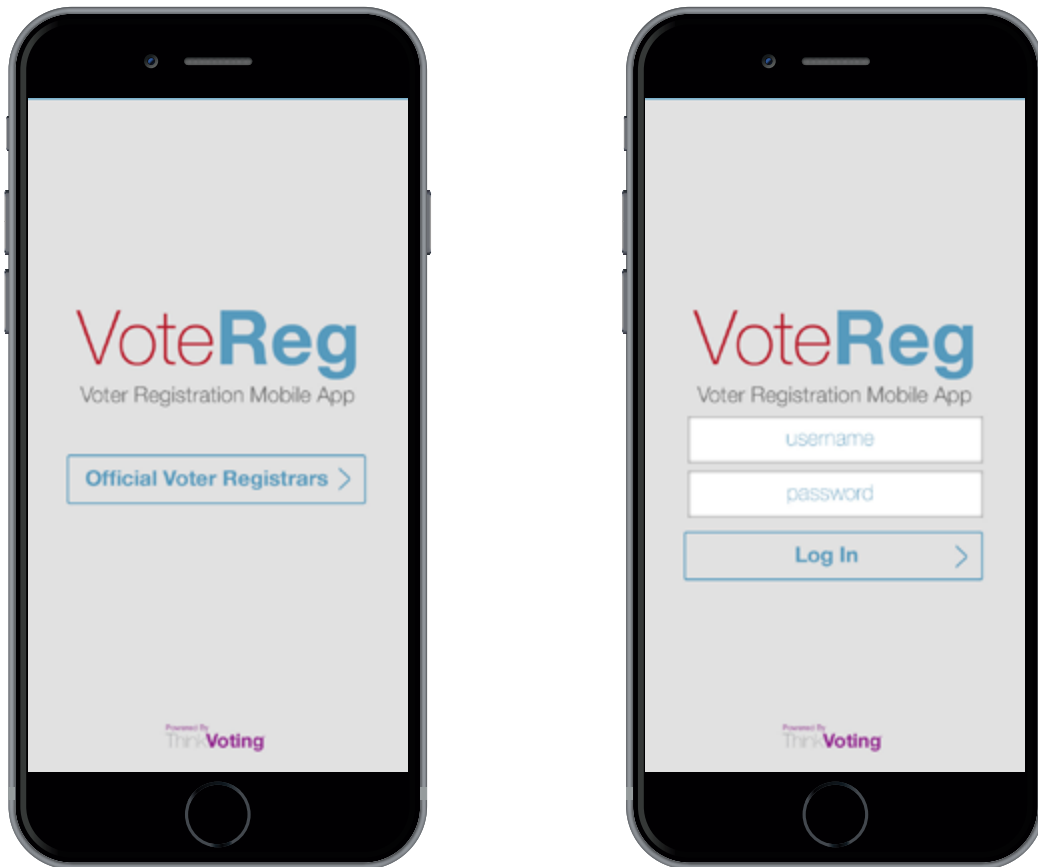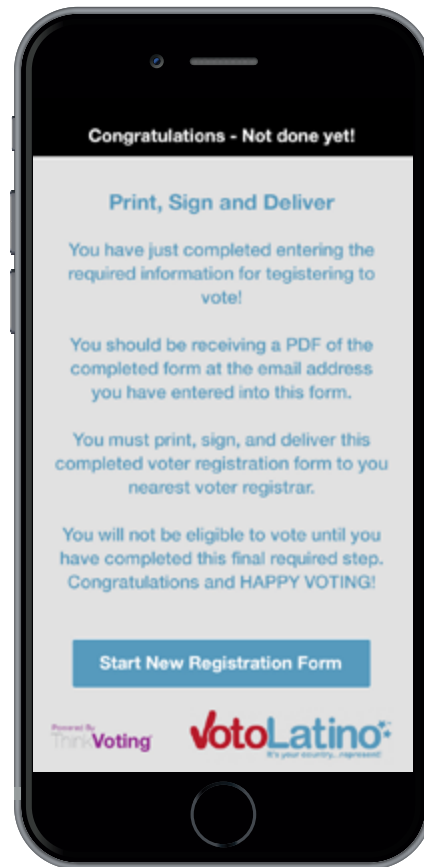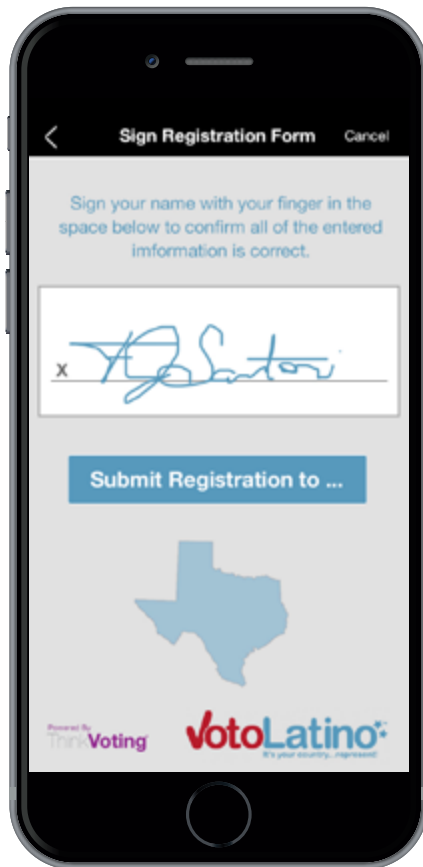registration form information

Skip

Voter Registration Form — Cancel

Salutation
Mr.

• First Name
Francisco

Middle Name (If Any)
Antonio

• Last Name
Marquez

Former Name (If Any)
Former Name (If Any)

• Birthdate
November 22, 1973

Continue

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Capture BarCode data from state IDs to quickly fill out form on
device. This process also allows for capture of detailed demographic
data that is held within the user's identification details.

Allow users to print out and mail the newly created form or the user
may sign the form on their mobile device and deliver directly to
goverment offices in states that allow online voter registration.